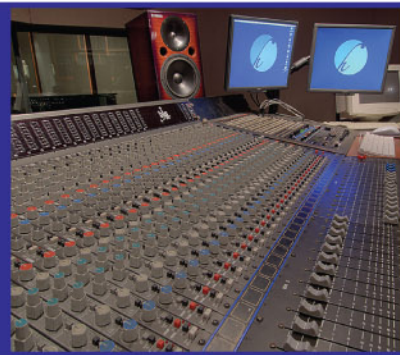




NEWS JULY 2007



Dr. Eric McLuhan, Ph.D., was presented with the Neil Postman Award for Career Achievement in Public Intellectual Activity in Mexico City on June 8th by the Media Ecology Association.

McLuhan is an internationally known theorist and lecturer on media who worked with Marshall McLuhan for many years and has done extensive communication research. He has taught Media & Perception and Communication Arts at Harris Institute since 1994.



McLuhan Awarded in Mexico City

Harris Wins at Cannes



With Sound Design by Vapor Music's Andrew Harris, Ogilvy & Mather's 75 second film Dove: Evolution won the Film Lions Grand Prix and the Cyber Lions Grand Prix at the Cannes Lions 2007 International Advertising Festival in France on June 23rd.

Harris, a 2006 Honours Graduate of the Producing/Engineering Program (PEP) at Harris Institute, previously won 2007 Bessie Craft Awards for Sound Design and Music (with David Hayman) for Evolution. To view Dove: Evolution click here: www.vapormusic.com.

The design for Great Divide Studios in Aspen, Colorado by Martin Pilchner is featured on the cover of the June issue of Mix Magazine. He has previously been on 9 Mix covers and 8 Professional Sound covers and was nominated for TEC Awards for Studio Designer of the Year in '04 & '06.

"Martin is a founding faculty member and has designed all our facilities," says the college's John Harris. "It's great to see his extraordinary talents receiving international recognition." To view Martin Pilchner's studio designs click here www.pilchner-schoustal.com



Pilchner on Cover ... again!

Grads Rock NXNE



Electric Hookup - Plugged-in Pop By Evan Davies - Now Magazine

Sometimes you get more out of going to school than just a piece of paper and a mountain of debt. Just ask the founding members of Toronto alt-pop rockers **These Electric Lives**, who started playing together while they were still studying at downtown's Harris Institute back in 2005. Full story [click here](#)

Survey Exceeding Expectations



PROFESSIONAL DEVELOPMENT PROGRAM



Response to the Professional Development Program (PDP) survey is far exceeding expectations. Over 500 individuals have responded to date and the industry organizations below are now participating. For the easy to complete electronic survey click here www.pdpsurvey.harrisinstitute.com



The 5th Annual Harris Alumni Classic (HAC) Golf Tournament and Reunion BBQ returns to Dentonia Park Golf Course on Sunday, September 30th. Proceeds go to the Scott Richards Music Industry Scholarship and the Domenic Troiano Guitar Scholarship. For more information email lance@harrisinstitute.com.



HARRIS ALUMNI CLASSIC

Alumni Classic at Dentonia

Paisley Students Arrive



Eleven students from the University of Paisley in Scotland commenced four week work placements in Toronto on June 25th. This is the fourth year Paisley students have completed overseas work placements arranged by Harris Institute as part of their degrees. Nine Harris grads will commence degree programs at the University of Paisley in September.



Harris Grads at Paisley in '06/07

Thank You Marty

"ROCK!
ENROLL!"

Thank you wordsmith Martin Melhuish for the tiny perfect phrase "Rock! Enroll!". It will be used in international marketing for Harris Institute's interactive online programs.